

Tasg 1

Dadansoddwch y ddau boster isod a gyhoeddwyd i farchnata *Whiplash*. Defnyddiwch y cwestiynau canlynol fel arweiniad:

1. Sut maen nhw'n debyg ac yn wahanol yn y ffyrdd y maen nhw'n ceisio gwerthu'r ffilm?
2. Beth mae'r poster i'n ei ddefnyddio fel 'pwyntiau gwerthu' i ddenu cynulleidfaoedd?
3. Pa wybodaeth naratif a gwybodaeth gyffredinol mae'r poster i'n ei rhoi i ni?
4. Yn eich barn chi, beth yw bwriad y poster hyn?
5. Pam mae dau boster wedi cael eu creu?
6. Yn eich barn chi, pa un fyddai'n fwy effeithiol ymysg cynulleidfaoedd ffilm annibynnol? Pam?
7. Yn eich barn chi, pa un fyddai'n fwy llwyddiannus ymysg cynulleidfaoedd brif ffrwd? Pam?

Whiplash (Chazelle, 2014)

Dosbarthiad: Poster Ffilm

WINNER | **GRAND JURY PRIZE** | **SUNDANCE**
AUDIENCE AWARD | **2014**

"'WHIPLASH' DIDN'T JUST RAISE THE BAR — IT ELECTRIFIED THE SPIRITS OF EVERYONE WHO SAW IT, INCLUDING ME. IT CONFIRMS THAT MILES TELLER IS TRULY A SPECTACULAR ACTOR. DAMIEN CHAZELLE IS A TRUE DISCOVERY, WITH ALL THE GIFTS AND INSTINCTS OF A BORN FILMMAKER."
Owen Gleiberman, ENTERTAINMENT WEEKLY

"EXHILARATING."

Wesley Morris, GRANTLAND

"A WORK OF BRAVURA FILMMAKING. ANCHORED BY EXTRAORDINARY PERFORMANCES FROM MILES TELLER AND J.K. SIMMONS... SIMMONS ABSOLUTELY DOMINATES EVERY FRAME OF THE PICTURE."
Matt Goldberg, COLLIER

"AN EXTRAORDINARY FILM."

Joe Neumaier, DAILY NEWS

"'WHIPLASH' WILL HAVE AUDIENCES CHEERING AND BEGGING FOR AN ENCORE."

Joan Hopson, EXAMINER.COM

"IN ITS FEVERISH TEMPO, 'WHIPLASH' MOVES LIKE A THRILLER - AS METICULOUSLY PRECISE, AND AS THRILLINGLY VOLATILE, AS THE MUSIC IT CELEBRATES."

ASTOUNDING"

A.A. Dowd, OXON AV CLUB

"'WHIPLASH' CAREENS INTO THE UNEXPECTED BEFORE COMING TO A JAW-DROPPING CLOSE."

Chris Martin, SPIN

"PROVOCATIVE AND EMOTIONALLY INTENSE. A MUSCULAR AND ACCOMPLISHED WORK OF KINETIC CINEMA BUILT AROUND TWO TREMENDOUS ACTING PERFORMANCES."

Andrew O'Healy, EW.COM

"ELECTRIFYING."

"MILES TELLER'S PERFORMANCE."

"BOTH INTENSE AND CHALLENGING AND DYNAMIC AND SUSTAINING."

MILES TELLER

J.K. SIMMONS

WHIPLASH

CANNES FILM FESTIVAL • TORONTO FILM FESTIVAL • NEW YORK FILM FESTIVAL

A SONY PICTURES CLASSICS RELEASE. BOLD FILMS PRESENTS A BLUMHOUSE / RIGHT OF WAY PRODUCTION. A DAMIEN CHAZELLE FILM "WHIPLASH" MILES TELLER J.K. SIMMONS PAUL REISER
WRITTEN BY JEFFREY TAYLOR C.S.A. PRODUCED BY NICHOLAS BRITELL AND LADY ROSS PRODUCED BY JUSTIN HORVITZ AND LADY ROSS PRODUCED BY JUSTIN HORVITZ AND LADY ROSS PRODUCED BY JUSTIN HORVITZ AND LADY ROSS
EDITED BY SHARON NEH EDITED BY JASON REITMAN EDITED BY MICHAEL WATERS EDITED BY SHARON NEH EDITED BY JASON REITMAN EDITED BY MICHAEL WATERS EDITED BY SHARON NEH EDITED BY JASON REITMAN
WWW.WHIPLASHMOVIE.COM

WWW.WHIPLASHMOVIE.COM

DAMIEN CHAZELLE

WWW.SONYCLASSICS.COM

R

BOLD

RIGHT OF WAY

BLUMHOUSE

JUSTIN HORVITZ

LADY ROSS

SHARON NEH

JASON REITMAN

MICHAEL WATERS

DAVID LANCASTER

SONY PICTURES CLASSICS

Whiplash (Chazelle, 2014)

Dosbarthiad: Poster Ffilm

WINNER | GRAND JURY PRIZE | **SUNDANCE**
AUDIENCE AWARD | 2014



MILES TELLER
J.K. SIMMONS

WHIPLASH

THE ROAD TO GREATNESS
CAN TAKE YOU TO THE EDGE

COMING SOON